

Corporate Overview

About Benbria

Benbria delivers next generation unified notification applications that provide increased reach, targeted outreach, two-way communication, intelligent workflow, and real-time awareness. We bring customers flexible solutions for both emergency and day-to-day applications, leveraging their existing network infrastructure and all types of communication media, resulting in strong ROI. We bring value to our partners by providing applications that increase the demand for unified communications, and drive more revenue and communication usage. Our products are built upon the latest IP telephony and web technologies, and can be applied to many vertical markets.

Benbria customers include Carleton University - Canada's capital university, Benihana - restaurant chain with over 80 locations, San Diego Community College District - one of the largest US school districts, Conestoga College - a premier Canadian polytechnic institute, Western Quebec District School Board and Niagara District School Board - large Canadian K12 school boards.

Products

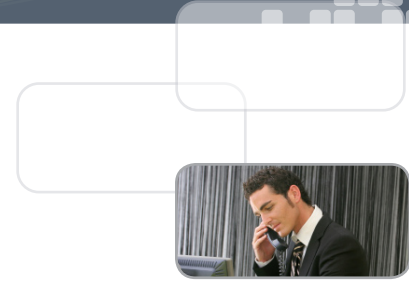
BlazeCast

Our core product BlazeCast is an unified notification solution, capable of intelligently delivering information to targeted and large groups of people through phone, email, SMS, loudspeaker paging, desktop computers, and IP phones. BlazeCast can be used for emergency, critical incident, and day-to-day notification.

BlazeCast combines powerful features, like live monitoring of broadcasts, dial-in conferencing, and pre-recorded broadcast templates, with an easy-to-use attractive web interface. The system can be easily adapted for many different applications where notification is required.

BlazePoint

BlazePoint is the talk-back enabled IP speaker that Benbria is bringing to market. Along with BlazeCast's IP Paging module, BlazePoint overcomes limitations in analog overhead paging systems, offering lower maintainance, dynamic zoning, minimizing disturbances, and visual selection of paging zones.



Contact

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Applicable Markets

Benbria products can be used in several vertical markets:

- » **Higher Education** - Campus notification
- » **K12** - Integrated broadcast and paging, bell scheduling, absentee notification
- » **Enterprise** - Critical communications management, instant conferencing
- » **Retail** - Product recall, in-store paging
- » **Healthcare** - Discreet paging and patient monitoring
- » **Oil, gas, and mining** - Coordinating a geographically dispersed workforce

Strategic Partners

