

BlazeCast Paging Module

PRODUCT BROCHURE

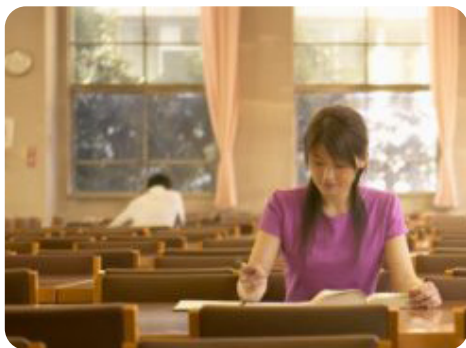
The BlazeCast Paging Module is a powerful and flexible IP-based paging controller. Page through IP and analog overhead speakers, and over phones, all at once. Initiate paging from any phone, even mobiles, or from any computer. Page a single speaker or across multiple buildings.



Getting your message out
has never been so **easy**

Key Features

- » Target message to flexible groups, even a single speaker, with IP speakers
- » Page to phones and overhead speakers in different geographic locations simultaneously
- » Initiate page from any browser, or phone, including remotely over mobile phones
- » Handles hundreds of concurrent paging endpoints on one platform
- » Page to Mitel IP phone sets with unlimited paging group size



Unparalleled Flexibility

- » Page live from any phone—desk or mobile.
- » Dynamically target paging to specific speakers—avoid disturbing other areas.
- » Cost-effective paging across multiple locations and large building complexes.

Improve Safety and Productivity

- » Pre-recorded messages make it simple to deal with scenarios like evacuations in an emergency.
- » Intuitive easy-to-use interface requires no training.
- » Select speakers and create paging zones visually.

More than Overhead Paging

- » Expand coverage by paging over IP phones.
- » Notify off-site individuals via SMS text messages, email, and phone calls at home or on mobile at the same time using BlazeCast Notification.

Lower Maintenance

- » Know immediately when a speaker fails.
- » Power-over-Ethernet (PoE IP speakers are easy to install and move.
- » Leverage IP network—just one network to maintain and centrally power.

the future of paging *now*





<p>IP Speaker (talk-back)</p>  <ul style="list-style-type: none"> » Indoor » Respond via talk-back 	<p>IP-to-Analog</p>  <ul style="list-style-type: none"> » Indoor/outdoor » IP amplifier » Wireless option 	<p>Analog</p>  <ul style="list-style-type: none"> » Indoor/outdoor » Through PBX or FXS adapter 	<p>Set Paging</p>  <ul style="list-style-type: none"> » Page desk phones at the same time 	<p>Notification</p>  <ul style="list-style-type: none"> » Use BlazeCast Notification to other channels
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Traditional Analog Paging

Limited Reach

- » Cannot reach off-site or hearing impaired individuals.
- » Can typically only page within one building.

Inflexible

- » Limited static zoning or no zoning.
- » Disturbs many people unnecessarily.

High Maintenance

- » Speakers fail without warning
- » Requires electrician to move speakers or rewire zones.

Difficult

- » Page from only one central location.
- » Must use paging extensions.

Insecure

- » No authentication and no accountability.
- » Easy to make "prank calls".
- » Difficult to fully back up power.

Expensive

- » Completely separate analog network just for paging.
- » Very costly to cover large buildings or multiple locations.

BlazeCast IP Paging

Expanded Reach

- » Page over IP speakers, wireless speakers, analog speaker and PA systems, and IP phones.
- » Notify via SMS, email, PC alert, and phone calls to land/mobile phones, using integrated BlazeCast Notification.

Flexible

- » Target paging down to a single speaker.
- » Supports any grouping of speakers.
- » Only reach the people who need to know.

Low Maintenance

- » Instantly know if a speaker has failed during broadcast.
- » IP speakers are PoE and only require one CAT 5 cable connection. Just unplug and plug in somewhere else.
- » Visually group speakers on a computer.

Easy to Use

- » Page from any phone—even mobile phones—or from any computer.
- » Look at floor plan and click the areas you want to page.

Secure

- » Password protected application.
- » All broadcasts are logged in detailed reports.
- » Talkback speakers enable recipients to report back.
- » Only need one central UPS to back up power.

Cost Effective

- » Leverage existing IP network—one network to maintain.
- » Use existing data or voice IP network to page across multiple buildings and locations at the same time.

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