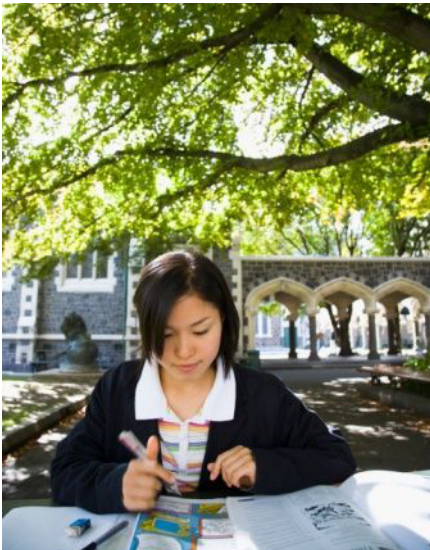


Quick and reliable paging and notification is an integral component in any college or university's emergency response plan. Ensuring as many people as possible are contacted and timely informed of emergencies can save lives in critical situations. Use BlazeCast's robust paging and notification system to communicate to students, faculty and staff wherever they are through overhead paging, SMS, desktop alerts, e-mail and phone. BlazeCast's on-premise component makes it cost-effective to use for routine messaging every day, increasing the ROI of a mass notification system.



Ease of Sending Campus-wide Broadcasts

Because campuses can be spread over large areas or even in different cities, paging one message across the school is often impossible, without manually relaying the message between locations. With BlazeCast's IP-based paging system, school administrators can make announcements to a geographically dispersed campus at once through any phone, even mobiles.

BlazeCast Paging offers many advantages over traditional analog paging systems such as targeted paging made simple through a visual representation of speakers. Individual IP speakers can also be selected, allowing users to create flexible paging zones as needed. This minimizes disturbances, allowing a single classroom to be targeted.

Emergency Preparedness

BlazeCast can save pre-configured broadcasts for known scenarios, making it easy and fast to disseminate information in critical and stressful situations. BlazeCast lowers emergency response time and helps reduce miscommunication. BlazeCast's dial-out conferencing feature allows recipients of a broadcast to be pulled into a conference automatically, which is ideal for discussing emergency situations with security teams and other staff.

Often mobile devices are turned off, particularly in lecture halls, or have poor reception. Students are often unwilling to provide contact information, and information can become outdated quickly. The school will also not have personal contact data for the many visitors on campus each day. For these reasons, Benbria puts heavy emphasis on overhead paging and desktop alerts as critical information dissemination.

Maintenance Made Easy

BlazeCast also cuts down on costly maintenance fees: be notified immediately if a speaker is down, and send teams to that single location to fix the problem quickly without having to routinely send a maintenance team to check all speakers in the building. BlazeCast paging resides on the school's IP network, eliminating the need to maintain a separate analog network for paging.

Regular IT staff can configure, maintain, and replace speakers, without requiring costly dedicated electricians.

Key Benefits

Safety & Convenience

- » Centralize communication across campus to multiple locations
- » Maximize existing on-premise communication systems
- » Preconfigured broadcasts for emergency scenario planning

Minimize Disturbances

- » Flexible zones for targeted broadcasts to specific areas

Lower Maintenance

- » Save on costly maintenance with IP speakers

