

Reliable paging and notification is an integral component in a hospital communication system. BlazeCast lowers emergency response time and helps reduce miscommunication in critical situations. BlazeCast is a multi-modal communications tool that can also be used to automate sending notices and reminders to patients and staff through paging, phone, SMS messaging, email and desktop alerts. BlazeCast's targeted paging feature is designed to minimize disturbances, as only selected speakers are paged, preserving a quiet hospital atmosphere.

## Communicate Effectively During Emergencies

Pre-configured broadcasts can be set up and saved for various known scenarios, allowing for fast access when emergencies arise. BlazeCast's capability to notify through various channels, including phones, mobiles, SMS messaging, email, and desktop alerts, in addition to the speaker system, ensures recipient coverage is as wide as possible - and the ability for recipients to respond back allows staff to know who has received the message. Instant conferences can be initiated following a broadcast for staff or security teams to discuss critical situations.



## Integrated and Targeted Paging

BlazeCast's targeted paging ensures that the least number of people are interrupted during an announcement. Hospital staff can select specific speakers by simply clicking on them on a floor plan view of the facilities. Only the selected areas will broadcast the message, leaving the general atmosphere undisturbed. BlazeCast's ability to seamlessly page across overhead PA systems and desk phones, coupled with the ability to initiate a page from any phone, even mobiles, makes paging powerful yet simple.

## Reduce Maintenance

IP paging devices are on the hospital's IP network, eliminating the need to administer a second analog paging network. Regular IT staff can configure, maintain, and replace IP speakers, unlike analog paging systems, which require dedicated electricians. BlazeCast can detect IP speaker failure, eliminating the need for costly recurring manual testing.

## Automated Notification

BlazeCast can be used to send patient reminders through phone and messages to staff through phone and desktop alerts. Recipients are able to confirm their receipt of the message through the phone or PC, and responses are aggregated in real-time through BlazeCast's web interface.

### Key Benefits

#### Safety & Peace of Mind

- » Page from any phone across the entire hospital, multiple buildings, and through both overhead speakers and desk phones
- » Widen coverage through other channels, such as phone, SMS, email, and desktop alerts
- » Make informed decisions with emergency conferences and real-time reports
- » Intelligent IP devices ensures the system is wholly working without costly maintenance

#### Convenience & Ease of Use

- » Pre-configured broadcasts for known scenarios make it simple to react in stressful situations
- » Automate routine communication to patients and staff
- » Intuitive and easy to use interface

#### Manage Risk

- » Detailed reporting history of every broadcast provides a comprehensive audit trail

